Sample Food Product Route

Marketing

Advertises Product

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Customer

Orders Product

↙ ↓ ↘

Customer Service | Online | Sales Representatives

↘ ↓ ↙

Purchasing Department

makes sure product is available or orders it

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Warehouse

↓

Warehouse Picker

pulls products from the shelves

↓

Routing Department

plans how the products get loaded for delivery

↓

Product get loaded up on the delivery truck

↓

Delivery Driver

delivers the product

↓

Customer