



What is Sky Lounge?

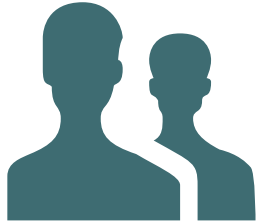
High-class, membership-based airport lounge with a goal of creating a more efficient and comfortable airport experience.

24 hours of furnished lounge area with wifi, charging stations, and free drinks.



 Sky Lounge
The ultimate lounge membership

Additional Amenities



Attendants

Act as Travel Agents
Change Flight Plans
Answer Airport Questions



Private Suites

Bed and Bathroom with
Shower
2 hour maximum



Luggage Delivery

Use Sky Lounge luggage tag
Luggage Delivered to Lounge
Relax while you wait

SkyLounge

Where can I find it?



Promotion

Airplane in-flight
commercials

Free lounge period

Reach out to influencers

Social media ads





How much does it cost?



Personal

\$800/year

+3 guests allowed in lounge

10% off first-class flights



Business

\$50,000/year per 100 users

Free in-lounge dining

Target Market

Wealthy businessmen with frequent long or international flights

Appeals to their want for luxury and convenience

Gets rid of the stress and annoyance that comes with their constant traveling

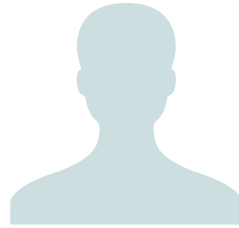


Customer Profile



Geographics

Near Large Cities and
Companies
Wealthy Countries



Demographics

Salary > \$200,00
Ages 40-60
High-tier Job
Businessman
White Male



Psychographics

Enjoy Luxury
Business Trips Often
Enjoy Familiarity

Future Plans

Expand to other countries

Join with First-Class airline

Create a luxurious and reliable
image

Attract Loyal Consumers

