

Designing a Line

Today you are going to choose two products from the list below. Working individually you will create a full product and design. Please follow along on the worksheet and complete it to the best of your ability.

Product Choices:

Dri-fit Sweatshirt	Dri-Fit T-shirt/Long Sleeve
¼ Zip (Men and Women Options)	Stickers
Sunglasses (Fun, Cheap Ones)	Knit Hats/Mittens (Try Wear-a-Knit)
Baseball Hats (two designs)	Youth Apparel (Sweatshirt, T-shirt, Sweatpant)
Cinch Bag	Bucket Hats
Socks	Car Magnets
Flag	Keychain
Homecoming T-Shirt	Toy Football

Product Choice 1: _____

Target Market:

Price per unit:_____

Suggested Number of Units (with sizes)_____

Color of Item:_____

Vendor: URL or Book Picture Attached

Artwork: Picture of something similar or it actually created. (Needs to include words, color, and design)

Product Choice 2: _____

Target Market:

Price per unit:_____

Suggested Number of Units (with sizes)_____

Color of Item:_____

Vendor: URL or Book Picture Attached

Artwork: Picture of something similar or it actually created. (Needs to include words, color, and design)