Writing Measurable Learning Targets

Are:	Are Not:
A list of goals written in student friendly language that help students understand exactly what they will learn and what their work will look like when they learn it.	Rewritten standard with the words "I can…" front of them.
Written so that they describe the learning. Ask yourself "What will students learn by doing this activity?" if you find yourself writing activities.	Written as an activity the students will perform. Example: "Students will write five sentences" is an activity. "I can use a subject and predicate to express a complete thought" tells what they will learn and what their work will look like when it is proficient.
Newly written every day so students get the sense of how lessons build on one another; and embody the learning target within the performance task of the day so the activity feels meaningful, important, and essential to the learning.	 The same learning target repeated day after day OR Placed on the board as a list for the whole unit.
Designed specifically for the lesson, used by the teacher along with the students throughout the lesson, and assessed in some way for understanding.	Written on the board and referred to once or not at all.

Resource: Brookhart, S. M., & Moss, C. M. (2014, October). Learning Targets on Parade. *Educational Leadership*, 72(2), 28-33.